

A Maybury Farm Sponsorship is a “win-win-win”



When You Sponsor an Event at Maybury Farm, Everybody Wins!

You don't hear that very often, but consider this - as a local non-profit, sponsorships help the **Northville Community Foundation & Maybury Farm** reach its mission to educate, **families** within the community have fun while they learn about farm animals and agriculture and **sponsors** benefit from the recognition and appreciation gained as a key partner in bringing special events and educational programs to the farm.

Maybury Farm, a landmark in the Northville community for over 100 years, is a working farm with a mission to connect the community to animals and agriculture through hands-on experiences that are engaging and educational.

Like you, we look for new and meaningful ways to engage with and expand our audience - our diverse offerings and educational focus provide a unique opportunity for you to reach people of all ages, from all walks of life.



In 2023, more than 35,000 guests visited, participated in educational programs and attended fundraising events at Maybury Farm. In addition to our many general admission visitors, we have educational programs that are designed to reach all types of learners of all ages - from our preschool Watch-Me-Grow program to our Spotlight on Maybury Farm tour for older adults and so much in between!



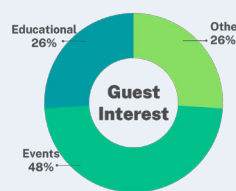
Families can learn about and engage with up to 18 different farm animal species. And, the Farm holds up to 7 yearly fundraising events that are not only educational, but great fun for everyone!



As a sponsor, it's good to know that not only are our visitors diverse in age,

but, because Maybury Farm is located adjacent to Maybury State Park, we draw visitors from all over southeastern lower Michigan. In fact, Maybury Farm was proud to be named the **#1 Place to Take Kids** by *Kids Out & About* in 2023 by those same visitors!

Our Visitors



GUESTS: approximately 53% are children under the age of 14 & 10% are Grandparents



Our sponsorship opportunities are many including events like Maple Syrup Tours, Farm Fest, the Great Fall Festival, Corn Maze, Holiday Fun & Santa Visits and the Holiday Home Tour.

As a sponsor you'll be recognized on our promotional marketing materials and signage during our events. (Please see the attached chart for detailed sponsorship levels and benefits).

Plus, our sponsorships are available at many levels and are customizable. *We'd love to talk with you about how we can partner together to promote our missions and your message while making a difference in our Community - it's a win-win-win!*



Partner with Maybury Farm to Make a Difference for Your Organization and Our Community!

We hold Fundraising Events and have Educational Programs throughout the year. Maybury Farm brings in guests from throughout Southeastern Michigan, many of which also visit local businesses in the area during their outing. As a Sponsor, you'll enjoy the benefits of promoting your business and enjoy the appreciation of the community you're supporting.

SPONSORSHIP BENEFITS

SPONSORSHIP LEVELS	Logo on website	Social Media Posts	Logo & Link on website - 1 year -	Email Blasts	Pre-approved Activity Booth	Logo on Event Banner	Logo on Poster	Logo on Video Feed in Store	Distribution of Approved Promo Flyer	VIP Tickets to Event	QR Code on Video Feed in Store	
	Presenting \$2000	✓	2 Posts	✓	✓	✓	✓	✓	✓	✓	6 Tickets	✓
	Gold \$1000	✓	1 Post		✓				✓		4 Tickets	
	Bronze \$500	✓	1 Post		✓				✓		2 Tickets	
	Activity \$250	✓	1 Post								2 Tickets	

NOTE: Sponsorships are Customizable. All or a portion of your sponsorship may be tax deductible - consult your financial advisor.

Event Sponsorships Available:

- Maple Syrup Tours (per weekend)
- Farm Fest
- Corn Maze (per weekend)
- Great Fall Festival
- Holiday Home Tour
- Holiday Fun & Santa Visits

Please see detailed descriptions of our events, including dates, on our [events](#) page. Browse our website and learn what we're about!

Sponsorship Form:

Our sponsorship form is linked on our [sponsor](#) page - please consider sponsoring one of our many events and start making a difference today!

Thank you.